www.forgetit-project.eu

ForgetIT

Concise Preservation by Combining Managed Forgetting and Contextualization Remembering

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Deliverable D11.2

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Executive summary

This document describes the dissemination strategy of the ForgetIT as well as the first dissemination plan based on the dissemination strategy. Furthermore, dissemination activities in the first 6 months of the project as well as planned activities in the first and second year are listed and described. It also details the dissemination strategy to be adapted throughout the project lifetime.

This is the second deliverable of WP 11. It was preceded by D11.1, which consisted of the project Web page, a first project flyer and a project presentation. In subsequent deliverables (D11.3 + D11.5), the dissemination plan will be defined; further dissemination activities will be reported. Starting from deliverable D11.3 the consideration of dissemination activities will be complemented by reporting on exploitation planning and on exploitation-oriented activities in the project (D11.3 – D11.5).

1 Introduction

The ForgetIT project is highly interdisciplinary and aims to introduce innovating and very novel concepts (preservation in personal information management, "managed forgetting" ...). These characteristics of the ForgetIT project require a close alignment of the ForgetIT dissemination strategy with the ForgetIT goals and expected impact. The novelty of the concepts introduced, for example, opts for a highly interactive dissemination strategy, which also collects information about requirements, possible barriers, and reservations, while disseminating the project ideas and results. For this purpose the project goals and the expected impact are revisited in section 1.1, before giving an overview of the ForgetIT dissemination approach in section 1.2.

1.1 Project Goals & Expected Impact

1.1.1 Project Summary

While preservation of digital content is now well established in memory institutions such as national libraries and archives, it is still in its infancy in most other organizations, and even more so for personal content. ForgetIT combines three new concepts to ease the adoption of preservation in the personal and organizational context, each overcoming major obstacles:

- First, Managed Forgetting models resource selection as a function of attention and significance dynamics. It is inspired by the important role of forgetting in human memory and focuses on characteristic signals of reduction in salience. For this purpose it relies on multi-faceted information assessment and offers customizable preservation options such as full preservation, removing of redundancy, resource condensation, and also complete digital forgetting.
- Secondly, Synergetic Preservation crosses the chasm that exists between active information use and preservation management by making intelligent preservation processes an integral part of the content lifecycle in information management and by developing solutions for smooth bi-directional transitions.
- Thirdly, Contextualized Remembering targets keeping preserved content meaningful and useful. It will be based on a process of dynamic evolution-aware contextualization, which combines context extraction and packaging with evolution detection and intelligent re-contextualization.

To achieve these goals ForgetIT brings together an interdisciplinary team of experts in preservation, information management, information extraction, multimedia analysis, personal information management, storage computing, and cloud computing, as well as in cognitive psychology, law, and economics, who together will develop the innovative methods for realizing the ForgetIT approach.

The main expected outcomes are the flexible Preserve-or-Forget Framework for intelligent preservation management and, on top of it, two application pilots: one for personal preservation focussing on multimedia coverage of personal events and one for organizational preservation targeted at smooth preservation in organizational content management.

1.1.2 Expected Project Impact

The ForgetIT project is expected to have different forms of socio-economic impact:

a) The ForgetIT technology increases organizational productivity by enabling more concise forms of organizational memory, thus reducing the risk of work duplication and easing knowledge digestion;

b) In addition, the project creates new economic opportunities for actors in technology development and consultation by opening up new application domains for preservation technology such as personal preservation as a service;

c) The ForgetIT technology is an important building block for managing and preserving new bottom up forms of community memory and cultural history; and

d) The managed forgetting approach provides the first step towards a promising alternative to the prevailing "keep it all" approach in our digital society.

1.2 Dissemination in ForgetIT

For reaching its goals, for meeting the preservation needs of the targeted communities and, especially, for achieving its expected impact an effective dissemination strategy is required in the ForgetIT project. For this purpose, a dissemination strategy has been defined for the project, which is focused, multi-channel, interactive, target group-oriented and takes into account the interdisciplinary and innovating character of the project. This strategy is described in more detail in the next section of this deliverable.

In more general, this deliverable summarizes the ForgetIT dissemination strategy and – based on the dissemination strategy - the dissemination plan for the first phase of the project. In addition, it also presents the dissemination actions and dissemination-related activities already performed in the first half year of the project,

This is the second deliverable of WP 11. It was preceded by D11.1, which consisted of the project Web page, a first project flyer and a project presentation. In subsequent deliverables (D11.3 + D11.5), the dissemination plan will be defined and further dissemination activities will be reported. Starting from deliverable D11.3 the consideration of dissemination activities will be complemented by reporting on exploitation planning and on exploitation-oriented activities in the project (D11.3 – D11.5).

2 Dissemination Strategy

First ideas for the ForgetIT dissemination approach have already been described as part of the Description of Work of the ForgetIT project. In combination with the dissemination experience of the consortium members from other European project, this has been used as a starting point for defining an initial dissemination strategy for the ForgetIT project results. An important factor for defining the details of the dissemination strategy are the characteristics of the ForgetIT project such as its inherently multidisciplinary character, the various target communities involved, the research character of the project as well as the novelty of the concepts introduced.

The following cornerstones have been defined for the ForgetIT dissemination strategies:

- **Interactive:** Since the ForgetIT project introduces very novel concepts such as managed forgetting into digital memories and into preservation management, it is important to collect early community feedback, in order to ensure community acceptance for the concepts tailoring the way the concepts are introduced. This will be supported by an interactive dissemination strategy, which seeks to engage into discussions with community members and experts, while disseminating project ideas and results. Dissemination vehicles such as talks, panel discussion, participation in community events and the use of the Social Web are especially useful for this purpose.
- **Target-group oriented:** The ForgetIT project has various target groups including the preservation community, the TYPO3 community, other European projects, and a number of research communities. This requires that the dissemination vehicles, dissemination content as well as the dissemination activities are selected and adapted for the respective target communities. This challenge is even increased by the inherently multidisciplinary character of the project, which requires cross-disciplinary communication of project concepts and results.
- **Multi-channel:** In order to reach a broad and varied audience with the dissemination activities a multi-channel strategy is required, which embraces various communication channels for its dissemination activities. The need for a multi-channel strategy is also implied by the variety of multiple target-groups as discussed above.
- **Focused:** Furthermore, ForgetIT will follow a focussed dissemination strategy trying to optimize the use of resources in targeting the dissemination goals. This includes to carefully assess dissemination opportunities and to select those, which best serve the project needs, while not exceeding the resources available for dissemination. This does not only serve the purpose of target group oriented dissemination. It also ensures that sufficient resources can be invested in individual dissemination activities to ensure high-quality dissemination experiences. A good example for this is the engagement in Social Web channels, where it was decided to stay focussed on a small number of channels, but very engaged on those channels.

In more detail, the rest of this section discusses more details of the ForgetIT dissemination strategy, namely the dissemination target groups, the content to be disseminated and the dissemination vehicles. Concrete dissemination activities and plans are discussed in the next section.

2.1 Dissemination Target Groups

Dissemination efforts will be focused towards the following target groups:

- For the **research aspects** of ForgetIT the members of the scientific community interested in preservation, efficient storage and indexing, multimedia analysis, information aggregation, personal information management and time-aware information access as well as human-computer interaction will be interested in learning the achievements of ForgetIT. The project consortium will distribute ForgetIT results among research groups in several disciplines including computer science (digital preservation, intelligent information systems, storage systems, multimedia), psychology (human memory), and law (information technology governance) since all the partners are connected to one or more of these groups.

- Additionally, the **organizational and personal preservation use-case** results will interest communities of preservation and cultural heritage such as Digital Library Federation, the Planet's Community and the Digital Preservation Coalition. The professional community in information management will also be interested in ForgetIT functionalities. We plan to introduce ForgetIT results in venues such as Search Engine Meetings, and in business information management settings. Especially, the TYPO3 community will be involved in several aspects of the organization preservation pilot.

2.2 Contents To Be Disseminated

For addressing the multiple target-groups and the multiple channels as defined by the ForgetIT dissemination strategy, the contents to be disseminated to the ForgetIT target groups involve a variety of contents:

- Project main characteristics, progress reports, main agendas
- S&T research findings and new challenges arising from emerging technologies and solutions
- Training oriented material
- Best practises
- Proposals on new business concepts, models and processes
- New issues channels and partners fostering greater academia/industry cooperation

It is part of the dissemination activities to package this content to be disseminated in adequate ways for the different target communities as well as for the various dissemination channels served.

2.3 Dissemination Vehicles and Channels

The consortium will resort to a wide variety of dissemination vehicles adapted to the characteristics of diverse targeted audiences including a web portal, conference tracks and top industry related public events, integration with social media, workshops with focus groups, brochures and posters. The dissemination vehicles will also include demonstrations to visitors from academia, industry and government.

3 Dissemination Plan & Dissemination Activities

This section presents dissemination activities already performed in the first half year of the project as well as the planned dissemination activities (within the first 2 years) based on the ideas already described in ForgetIT DoW (Section B 3.2.1) and the dissemination strategy described in the previous section. The aim of the dissemination activities is to present and promote the project results to the various stakeholders and interest groups.

3.1 Summary of Dissemination Activities So Far

The dissemination activities between January and July 2013 are listed and described in the table below. This table summarizes all types of dissemination activities that are related to some type of event. The subsequent section discuss the different types of dissemination activities separately also describing next actions planned in the individual categories.

No	Event	Activity	Date	Location	Responsible Partners	Content	Authors / Presenter
1	103rd MPEG Meeting	Talk	20 January 2013	Geneva, Switzerland	EURIX	Presented ForgetIT Project at MPEG Ad-hoc Group on Multimedia Preservation	Walter Allasia
2	Presto4U (Coordination Action) Meeting	Talk	29-30 January 2013	Hilversum, Netherlands	EURIX	Presented ForgetIT Project to P4U members	Walter Allasia
3	Centre for Speech Technology Research, School of Informatics, University of Edinburgh	Talk	4 March 2013	Edinburgh, Scotland	UEDIN	Presented ForgetIT Project	Maria Wolters
4	Human Cognitive Neuroscience Research Group	Lecture	15 March 2013	Edinburgh, Scotland	UEDIN	Presented ForgetIT Project	Robert Logie
5	35th European Conference on Advances in Information Retrieval (ECIR'13)	Paper in Conference Proceedings	March 2013	Moscow, Russia	LUH	Extracting Event-Related Information from Article Updates in Wikipedia	M. Georgescu, N. Kanhabua, D. Krause, W. Nejdl and S. Siersdorfer
6	The Storage Networking Industry Association (SNIA) Newsletter	Newsletter	March 2013	N/A	IBM	SNIA Long Term Retention group formed a liaison with ForgetIT - see http://www.snia.org/sites/default/files/snia_matters_n	Simona Cohen

						ewsletter_March2013.html	
7	LTU Website	Webpage	March 2013	N/A	LTU	http://www.ltu.se/ltu/media/news/Dator-som-stadar-sig-sjalv-1.104836?l=en	Tero Päivärinta and Jörgen Nilsson Editor: Åsa Svedjeholm
8	Wordpress Blog post	Webpage	March 2013	N/A	UEDIN	http://mariawolters.wordpress.com/2013/03/29/archiving-without-the-clutter-we-need-your-help/	Maria Wolters
9	School of Computer Science, University of St Andrews	Talk	2 April 2013	St Andrews, Scotland	UEDIN	Presented ForgetIT Project	Maria Wolters
10	5th International Conference on Advances in Multimedia (MMEDIA'13)	Paper in Conference Proceedings	April 2013	Venice, Italy	EURIX	Quantistic approach for classification of images	W. Allasia, F. Barresi, G. Battista, and J. Pellegrino
11	Industrial Design lecture "My spine is a bassline." - Music, Reminiscence and Technology	Lecture	April 2013	Popakademie Mannheim, Germany	DFKI	ForgetIT approach for reminiscence and preservation, http://hassenzahl.wordpress.com/lehre-13/	Stephan Baumann
12	22nd International World Wide Web Conference (WWW'13)	Paper in Conference Proceedings + Demo	May 2013	Rio de Janeiro, Brazil	LUH	Temporal Summarization of Event-Related Updates in Wikipedia (demo)	M. Georgescu, D. D. Pham, N. Kanhabua, S. Zerr, S. Siersdorfer and W. Nejdl
13	North American TYPO3 Conference	Talk	May 2013	San Francisco, USA	dkd	Digital Dark Age – Are we doing enough to preserve our website heritage	Olivier Dobberkau
14	UK Working Memory Workshop, Queen Margaret University	Conference Talk	21 June 2013	Edinburgh, Scotland	UEDIN	Presented ForgetIT Project	Robert Logie
15	6th International Systems and Storage Conference (SYSTOR)	Poster	30 June - 2 July 2013	Haifa, Israel	IBM	Self-contained Information Retention Format (SIRF) in ForgetIT EU Project	Simona Rabinovici-Cohen, Mary Baker, Roger Cummings, Sam Fineberg, Ealan Henis

16	Proceedings of the 10th International Conference on Preservation of Digital Objects (iPRES'13)	Paper in Conference Proceedings	2-6 Sept 2013	Lisbon, Portugal	LUH	Towards Concise Preservation by Managed Forgetting: Research Issues and Case Study	N. Kanhabua, C. Niederée and W. Siberski
17	Proc. IEEE International Conference on Image Processing (ICIP 2013)	Paper in Conference Proceedings	Sept 2013	Melbourne Australia	CERTH	Enhancing video concept detection with the use of tomographs	P. Sidiropoulos, V. Mezaris, I. Kompatsiaris
18	Proc. IEEE International Conference on Image Processing (ICIP 2013)	Paper in Conference Proceedings	Sept 2013	Melbourne Australia	CERTH	Video event recounting using mixture subclass discriminant analysis	N. Gkalelis, V. Mezaris, I. Kompatsiaris, T. Stathaki
19	Encyclopaedia of Information Science and Technology, IGI Global, 2013, to appear	Book chapter	To appear	N/A	CERTH	Video Event Understanding	N. Gkalelis, V. Mezaris, M. Dimopoulos, I. Kompatsiaris
20	Activities at University of Kaiserslautern	Internships, Bachelor, Master, Seminar, Study Projects	Q1+Q2 /2013	Kaiserslautern, Germany	DFKI	Activities with dedicated ForgetIT content, raising awareness & data set collection	Heiko Maus, Sven Schwarz

Table 1: Dissemination Activities of ForgetIT between Jan-Jul 2013

3.2 Scientific Publications & Presentations

For dissemination in the scientific community, project results will be published through articles and papers at various international and national conferences and workshops. Furthermore, ForgetIT results will be presented at scientific events and scientific work from ForgetIT will also be published in peer-reviewed scientific journals.

3.2.1 Activities so far

Entries 2, 3, 5, 10, 12, and 14 to 19 in Table 1 above already show first results in publication and presentation of scientific results. Further publications are currently under submission or under preparation and will be presented in deliverable D11.3

3.2.2 Planned Activities

Candidate events and journals that have been identified for upcoming dissemination activities in 2013 and 2014 are:

Multimedia

- ACM Multimedia MM (October 21-25, 2013) Barcelona, Spain.
- IEEE Int. Conf. on Multimedia and Expo ICME (July 15-19, 2013) San Jose, California.
- IEEE Int. Conf. on Image Processing ICIP (September 15-18, 2013) Melbourne, Australia.
- Multimedia Modelling MMM (January 8-10), Dublin, Ireland.

- ACM Int. Conf. on Multimedia Retrieval ICMR (April 1-5, 2014) Glasgow, UK.
- Int. Conference on Pattern Recognition ICPR (August 24-28 2014) Stockholm Sweden.
- IEEE Int. Conf. on Multimedia and Expo ICME (July 14-18, 2014) Chengdu, China.
- IEEE Int. Conf. on Image Processing ICIP (October 27-30, 2014) Paris, France.
- ACM Multimedia MM (November 3-7, 2014) Orlando, FL, USA.

Intelligent Information Systems

- ACM International Conference on Information and Knowledge Management (CIKM 2013 + CIKM 2014)
- International World Wide Web Conference (April 7-11, 2014) Seoul, Korea
- International Semantic Web Conference (October 21-25 2013) Sydney, Australia
- IEEE Int. Conf. on Semantic Computing (September 16-18, 2013) Irvine CA
- ACM Transactions on the Web (TWEB)
- ACM Transactions on Information Systems (TOIS)
- Transactions on Knowledge and Data Engineering (TKDE)
- Eighth International and Interdisciplinary Conference on Modelling and Using Context (October 28 - November 1st 2013) Haute Savoie, France

Digital Preservation

- iPres2013 (September 2-5 2013) Lisbon, Portugal + iPres 2014
- JCDL 2013 (July 22-26) Indianapolis, USA + JCDL 2014
- TPDL 2013 (September 22-26) Valletta, Malta + TPDL 2014
- eChallenges e-2013 Conference, 09 - 11 October 2013

Storage Systems

- SNIA Storage Developers Conference (September 16-19, 2013) Santa Clara, USA
- USENIX Conference on File and Storage Technologies FAST'14 (February 17-20, 2014) Santa Clara, USA

Psychology

- Psychonomics Society Annual Meeting FAST'14 (February 17-20, 2014) Santa Clara, USA
- European Society for Cognitive Psychology (29 August - 1 September 2013) Budapest, Hungary
- International Conference on Working Memory (9-11 July 2014) Cambridge, UK

Human-Computer Interaction

- Fifth International Conference on Mobile Computing, Applications and Services MobiCASE 2013 (November 7-8, 2013) Paris, France
- ACM CHI Conference on Human Factors in Computing Systems CHI 2014 (27 April – 2 May 2014) Paris, France
- 12th International Conference on Mobile and Ubiquitous Multimedia (December 2-5, 2013) Luleå, Sweden
- ACM International Conference on Intelligent User Interfaces IUI 2014 (February 24-27, 2014) Haifa, Israel
- 8th Nordic Conference on Human-Computer Interaction NordiCHI 2014 (October 26-30, 2014) Helsinki, Finland

Web and Social Media

- Seventh ACM International Conference on Web Search and Data Mining WSDM 2014 (February 24-28, 2014) New York City
- 23rd World Wide Web Conference WWW 2014 (April 7-11, 2014) Seoul, Korea
- 36th European Conference on Information Retrieval ECIR 2014 (April 13-17, 2014) Amsterdam, the Netherlands
- 37th Annual ACM SIGIR Conference SIGIR 2014 (Jul 6-11, 2014) Gold Coast, Australia

3.3 Community Interactions

3.3.1 Activities so far

The TYPO3 Community is an important target group for the technology developed in the ForgetIT project. We see possible dissimilation in the TYPO3 Community in different facets. The Community itself is divided different members, such as the organizations using the TYPO3 CMS, the service providers offering services (Conception, Design, Realization & Integration, Web-hosting and Support) and the technical contributors to the project itself. Each of those subgroups will need a different approach in raising the awareness to the need of archiving, preservation and contextualization.

dkd, as the main contact point to the TYPO3 community has started their communication within their company first to inform and educate their co-workers on the planned outcome of the ForgetIT project, such that they can at as multipliers. They will be taught the main ideas of preservation on the aspects of the business canvas of their clients. dkd has identified the preservation level/attitude as one of the main entry door towards a solution willing organization.

To inform the TYPO3 Community (Business & Technological) we aim to visit some of the TYPO3 Community official Events, such as the TYPO3 Conference and the TYPO3 Developer Day. We already held a talk at the TYPO3 Conference North America on the Topic of the "Digital Dark-age and on why Websites are worth being preserved"(see activity listed as entry 13 in table 1). We will further propose a Talk at the TYPO3 Conference Europe. The further activities, which have been performed or are planned for the near future for the TYPO3 Community are:

- Olivier Dobberkau from dkd has presented some of his ideas on Content management at TYPO3 University this Summer and was part of a Expert Survey on the Future of WCMS (http://de.slideshare.net/rasmusskjoldan/2017-wcm).
- Being good citizens in the TYPO3 open-source ecosystem dkd has hosted different code-sprints on the topics of usability and workspaces in the last months. Those code-sprints aim to bring the different participants on the same location to work and conceptualize on high-level aspect.
- We have started a CMIS workgroup within the TYPO3 Community to make sure that the CMIS Standard will be understood and introduced to TYPO3 CMS and the other projects. This standard is expected to play an important role for the concept of synergetic preservation in ForgetIT.

With respect to storage technology community, a connection has been established to the Storage Networking Industry Association via IBM (see activities listed as entry 6 in Table 1). SNIA Long Term Retention (LTR) TWG is addressing the "grand technical challenges" of long term digital information retention & preservation, namely both physical ("bit") and logical preservation. A major component of the TWG's Program of Work is the creation of a logical container format, named the Self-contained Information Retention Format (SIRF), for the long-term storage of digital information. LTR formed a liaison with ForgetIT in which concepts and ideas will be shared between these two groups and presented in SNIA conferences. More information on LTR can be found on: http://www.snia.org/ltr

3.3.2 Planned Activities

For the future it is planned to continue the work with the communities that have already been addressed.

For the TYPO3 community interaction it is planned to try to publish some about our work in the different IT magazines, such as T3N, phpmagazine or iX. In addition, dkd strongly sees the consulting on the archiving, preservation and contextualization as a big opportunity to broaden its services to current and new costumers. Here we aim to create a set of information such as a micro-site and presentation material. A further possible line of future dissemination activities is the preparation of a training curriculum to initialize other companies with the ForgetIT Framework.

Furthermore, it is also planned to create connections to other communities especially the preservation community.

3.4 Workshops & Meetings

A series of 4-6 meetings with some 15/20 participants will be organised during the project life cycle. These meetings will have both project plenary meeting and aimed focus working group purposes. As a first of these

meetings the Kick-off meeting was organized in L3S premises in Hannover, Germany between February 11-14, 2013 as the project kick-off meeting. The second one was organised in University of Edinburgh premises in Edinburgh, Scotland between June 12-14, 2013. The next meeting is planned for October 2013.

3.5 Website

3.5.1 Activities so far

A project Web site has been set up. It forms an important part of the outside picture of the project and was thus designed with much care. The website is accessible from the following address:

http://www.forgetit-project.eu

The website describes the project, its objectives, overview of work packages, architectural framework, consortium partners and expected outcomes. It will be regularly updated for disseminating project results. It also provides the necessary contact details to those seeking further information on the project. The website's design and development is based on TYPO3 Open Source Content Management System. A screenshot of the homepage is shown in Figure 1.

An overview of visitor information and page views of the ForgetIT website can be found below:

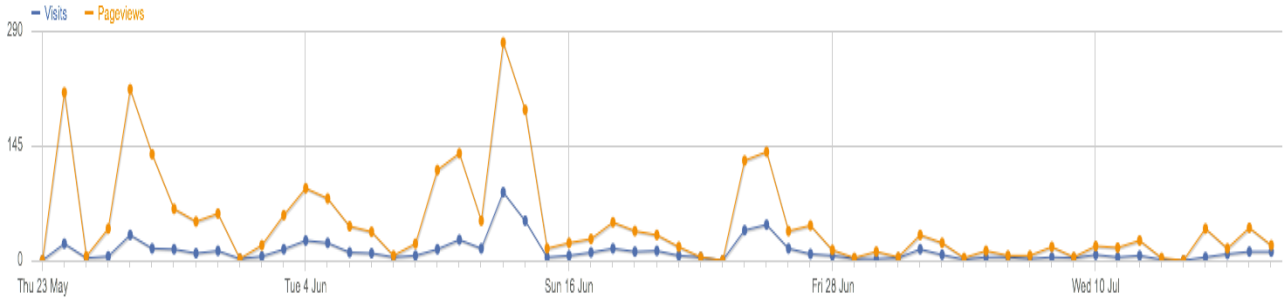


Figure 1: ForgetIT website visitor information

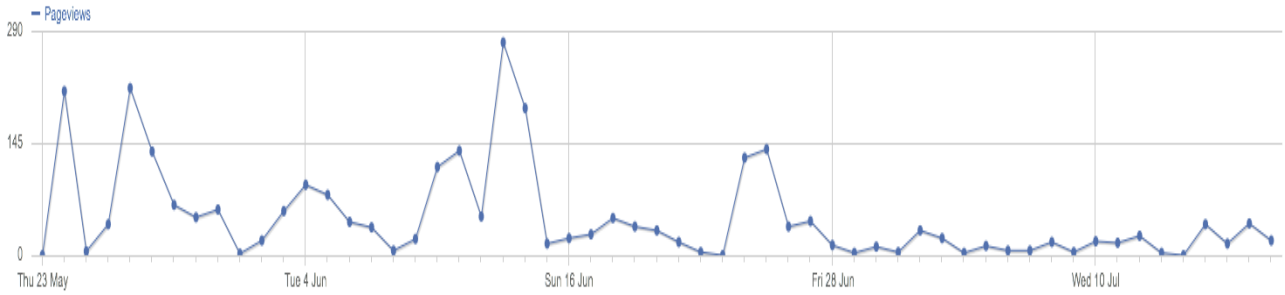


Figure 2: ForgetIT website page view information

Country	Visits	Actions	Actions per Visit
United States	205	688	3.36
Sweden	72	191	2.65
Germany	65	344	5.29
United Kingdom	45	244	5.42
Netherlands	24	74	3.08
France	16	47	2.94
Turkey	10	34	3.4
Italy	9	40	4.44
China	5	23	4.6
Greece	5	31	6.2
Denmark	2	11	5.5
Poland	2	2	1
Russian Federation	2	2	1
Unknown	2	2	1
Belgium	1	1	1
Canada	1	1	1
Finland	1	30	30
Iran, Islamic Republic of	1	1	1
Japan	1	5	5
Norway	1	6	6
Slovakia	1	1	1
Vietnam	1	3	3

Table 2: ForgetIT website visitor information per country

In addition, to the project Web site there are different other Web related activities for increasing the visibility of the ForgetIT project such as project Web sites as part of the organizational Web sites or the activities listed as entries 7 and 8 in Table 1 above.

3.5.2 Planned Activities

It is planned to keep the Web site a living object by dynamically updating it according to the progress of the project.

Figure 3: ForgetIT Project Website Homepage

3.6 Social Media

ForgetIT follows an interactive, but focussed dissemination strategy. Therefore, it was decided to engage in Social Media (which gives good opportunity for interaction with communities), but to focus on one Social

Media application for the moment. Twitter was selected for this purpose. The idea here is to rather be really engaged with one of the application than just to be present in several applications.

3.6.1 Activities so far

ForgetIT Project has a specific Twitter account (see below), which is updated regularly on the current status of the project as well as news on special events and achievements. The account was opened in April 2013 and it has over 68 followers by July 2013. The account credentials are shared with a representative from each partner so everyone can contribute in posting project related content.

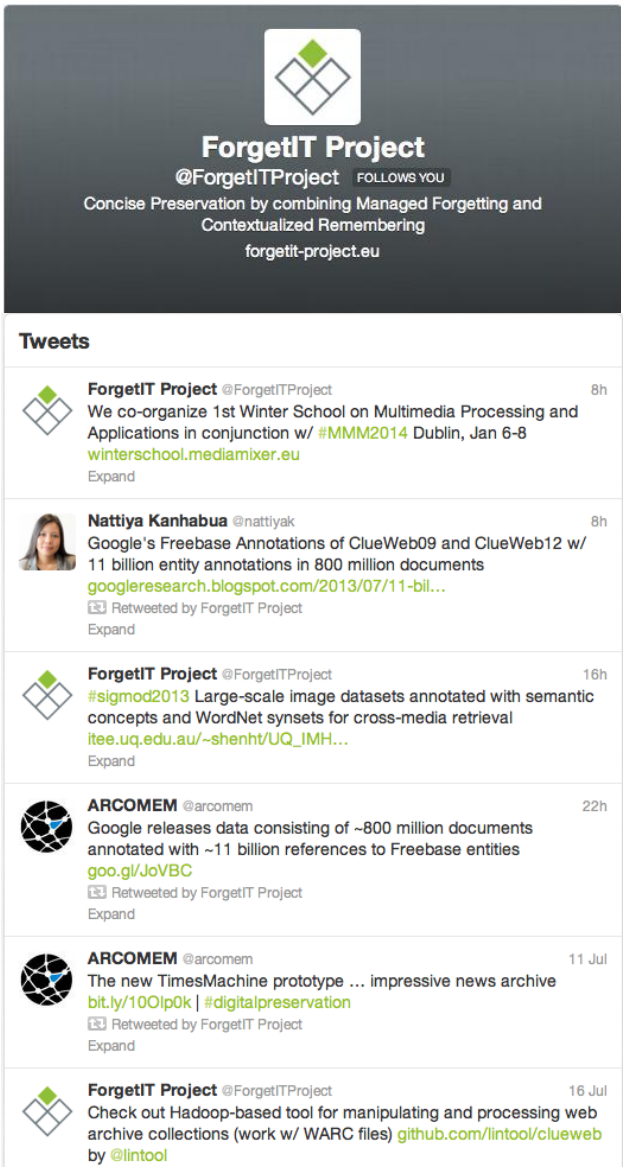


Figure 4: ForgetIT Twitter account

3.6.2 Planned Activities

It is planned to keep the ForgetIT Twitter account very active, to frequently post information relevant for or related to the project and to systematically increase the number of followers. It will also be discussed if further Social Media channels should be considered in future, if this promises to increase the visibility of the project.

3.7 Brochure, Poster & Project Presentation

3.7.1 Activities so far

A brochure with general project information was created. The brochure is designed to be printed on an A4 page, and has 6 pages as shown in Appendix A (see also deliverable D11.1). It describes the project, its objectives and overview of work packages, architectural framework, consortium partners and expected outcomes. It also provides the necessary contact details to those seeking further information on the project. It was decided to provide the brochure in digital form and to print it only on demand for avoiding unnecessary use of resources. The brochure can be downloaded from the Web page.

In addition to the brochure a poster is prepared to be used in for dissemination. The full-size poster can be found in Appendix A as well.

Furthermore, a project presentation was created, which can be used in parts or completely by project partners for presenting the project in different dissemination contexts (see deliverable D11.1).

3.7.2 Planned Activities

The described dissemination material will be used to increase the visibility of the project, e.g. in the context of conferences and other events. Furthermore, brochure, project presentation an poster will be updated on a regular basis for reflecting project results and the progress of the project.

3.8 Possible Coordination with Other European Projects

ForgetIT will establish close co-operation with other projects within and outside FP7. The project co-operation strategy will organize concentration workshops with other European projects. Interaction between similar projects will be established and knowledge transfer can be assured.

"ENSURE: Enabling Knowledge Sustainability Usability and Recovery for Economic Value", FP7, 2011-2014[1]:
Ensuring long-term usability for the spiralling amounts of data produced or controlled by organisations with commercial interests is quickly becoming a major problem. Drawing on motivation from use cases in health care, finance and clinical trials, ENSURE extends the state of the art in digital preservation which to-date has focused on relatively homogeneous cultural heritage data.

ForgetIT will build upon and leverage Preservation Datastores (PDS) and the Storlet Engine for OpenStack that were the storage infrastructure in ENSURE.

Related Partners: IBM, LTU

"MediaMixer: Community set-up and networking for the remixing of online media fragments", FP7 ICT CSA, 2012-2014[2]:
MediaMixer will set up and sustain a community of video producers, hosters and redistributors who will be supported in the adoption of semantic multimedia technology in order to build a European market for media fragment re-purposing and re-selling. It will demonstrate the achievable benefits enabled by the creation, repurposing and reuse of digital contents across borders on the Web, where media fragments are intelligent digital objects, identified and classified at a highly granular degree, integrated with knowledge management, and connected at Web-scale.

MediaMixer is organizing a winter school in Dublin, Ireland in January 2014, collocated with the MMM'14 conference. CERTH is among the schools organizers. The ForgetIT coordinator has been invited to give a lecture as part of the school, in the topic of multimedia and preservation applications.

Related Partners: CERTH

[1] ENSURE Web Site - http://ensure-fp7-plone.fe.up.pt/site/
[2] MediaMixer Web Site - http://mediamixer.eu/

"LinkedTV: Television Linked To The Web", FP7 ICT IP, 2011-2015[3]:
TV and the Internet are going through an exciting phase of convergence, with TV being delivered on-demand via the Web while access to Web content is ever more a part of the TV experience. The LinkedTV project will bring this convergence to its fulfilment, neatly interweaving TV and Web content into a single, integrated experience. To achieve this ambitious goal, LinkedTV will develop several technologies and tools to analyze and annotate audio-visual content, interlink parts of the content with other content, deliver this enriched audio-visual content via different networks to the end user and provide intuitive user interfaces on the end device to allow easy access to and browsing of related content within the program.

LinkedTV is developing multimedia analysis technologies that may also be of interest to ForgetIT, and collaboration in this area is possible. ForgetIT partner CERTH is also involved in LinkedTV.

Related Partners: CERTH

"Presto4U: European Technology for Digital Audiovisual Media Preservation" FP7 ICT, 2013-2014[4]:
is a two-year EU project aiming to (1) identify useful results of research into digital AV preservation, (2) raise awareness and improve the adoption of these both by technology and service providers as well as media owners and (3) support the PrestoCentre Foundation, a EU non-profit organization based on a global community of stakeholders in AV digitization and digital preservation.
ForgetIT will leverage the involvement of some project members in Presto4U and in its nine established communities of practices in AV digital preservation, which also perform technology watch and assessment of available tools and platforms which can be used in the implementation of the ForgetIT preservation platform.

Related Partners: EURIX

"ARCOMEM: Archive Communities Memories" FP7 ICT, 2011-2013[5]:
It is about memory institutions like archives, museums, and libraries in the age of the Social Web. Memory institutions are more important now than ever: as we face greater economic and environmental challenges we need our understanding of the past to help us navigate to a sustainable future. This is a core function of democracies, but this function faces stiff new challenges in face of the Social Web, and of the radical changes in information creation, communication and citizen involvement that currently characterise our information society (e.g., there are now more social network hits than Google searches). Social media are becoming more and more pervasive in all areas of life.

We plan to apply ARCOMEM's research methodologies and employ outcome technologies in support of the ForgetIT organizational use case.

Related Partners: LUH, USFD

[3] LinkedTV Web Site - http://www.linkedtv.eu/
[4] Presto4U Web Site - https://prestocentre.org/4u
[5] ARCOMEM Web Site - http://www.arcomem.eu/

Appendix A: ForgetIT Project Brochure

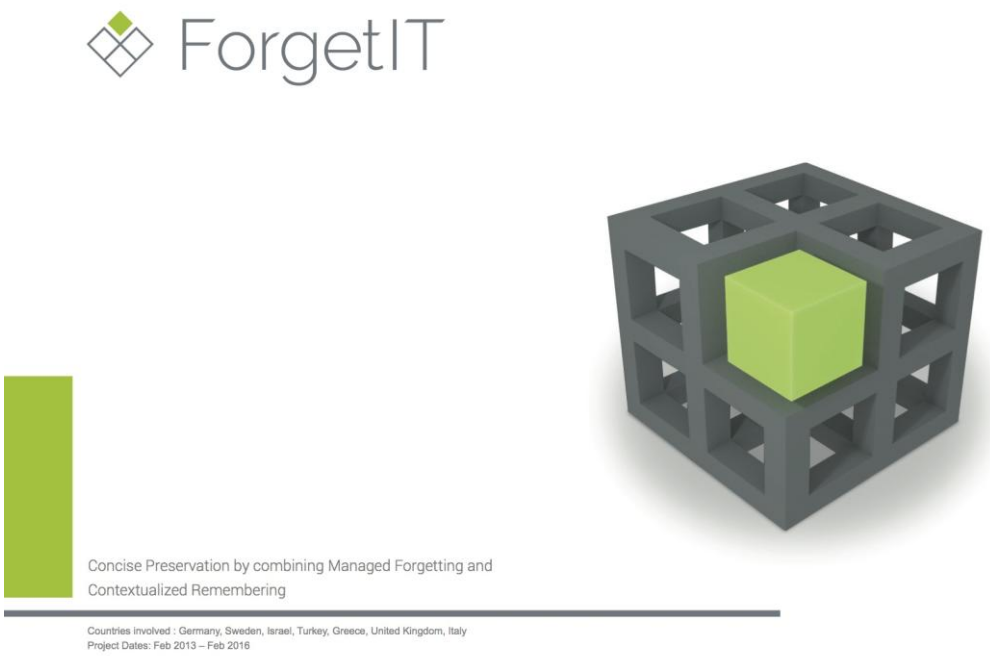


Figure 5: ForgetIT Brochure page 1

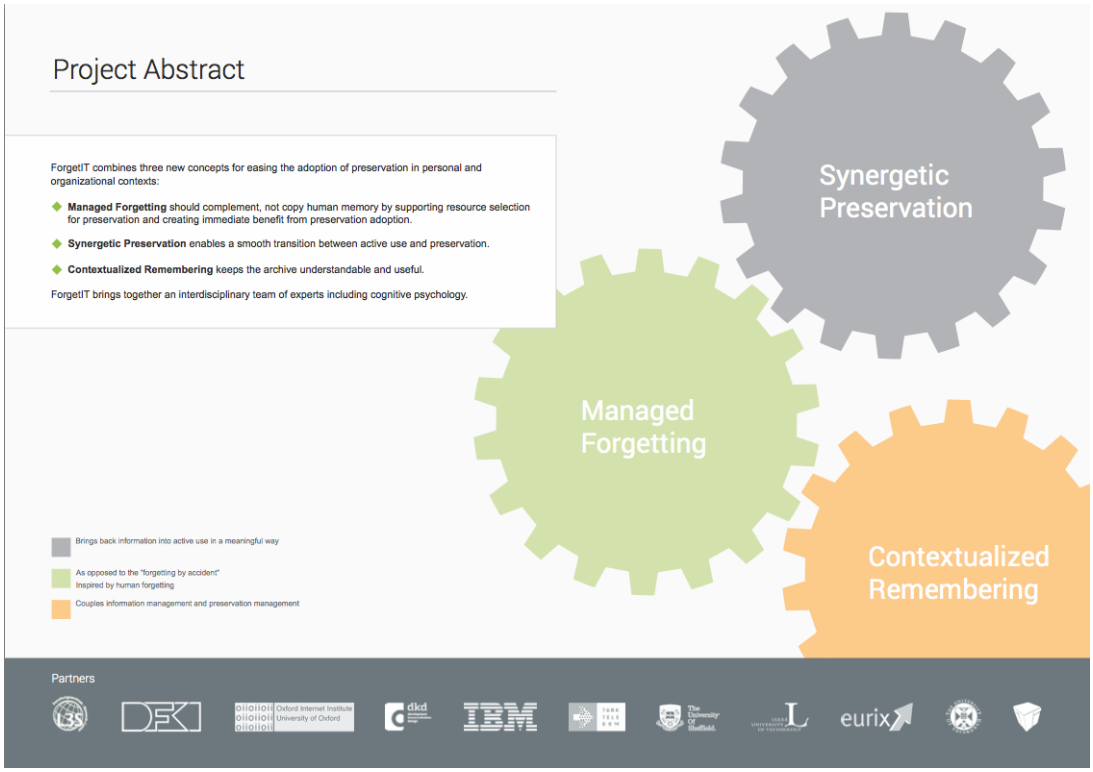


Figure 6: ForgetIT Brochure page 2

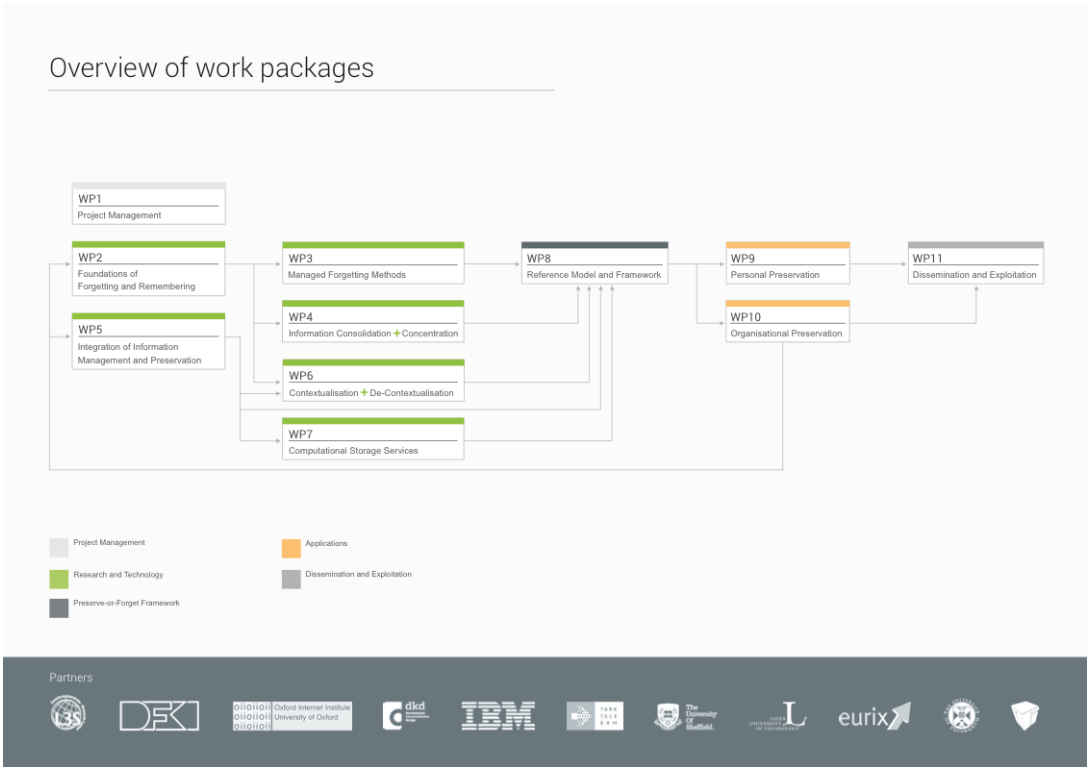


Figure 7: ForgetIT Brochure page 3

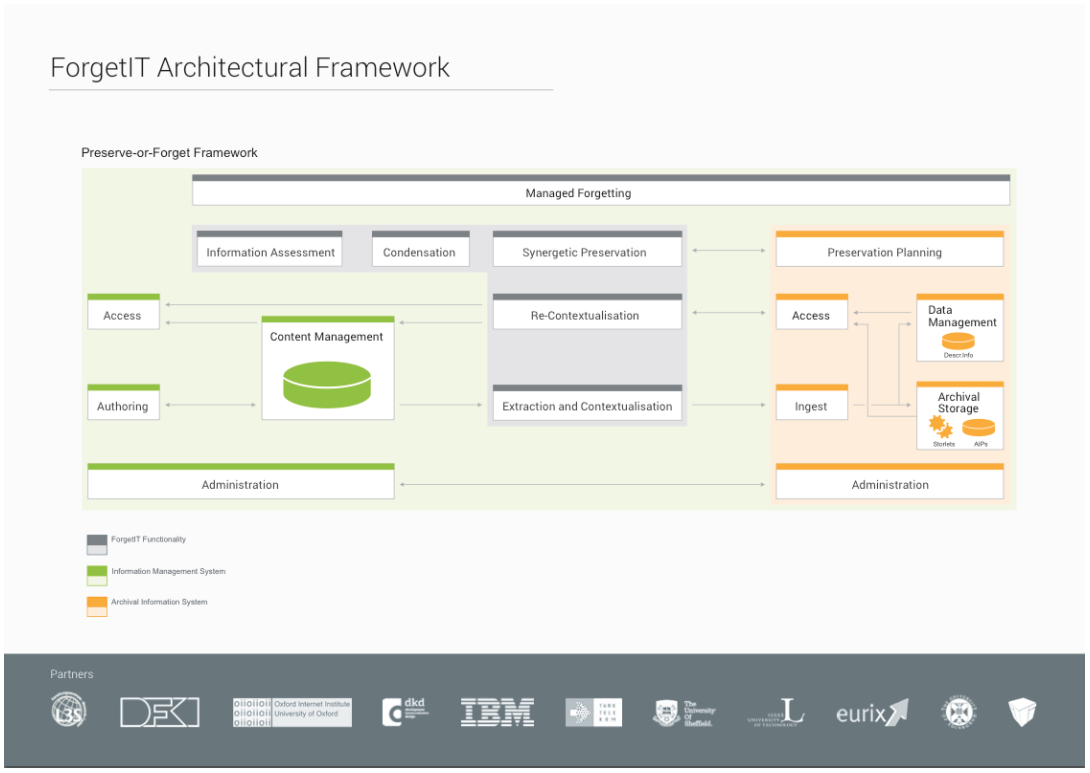


Figure 8: ForgetIT Brochure page 4

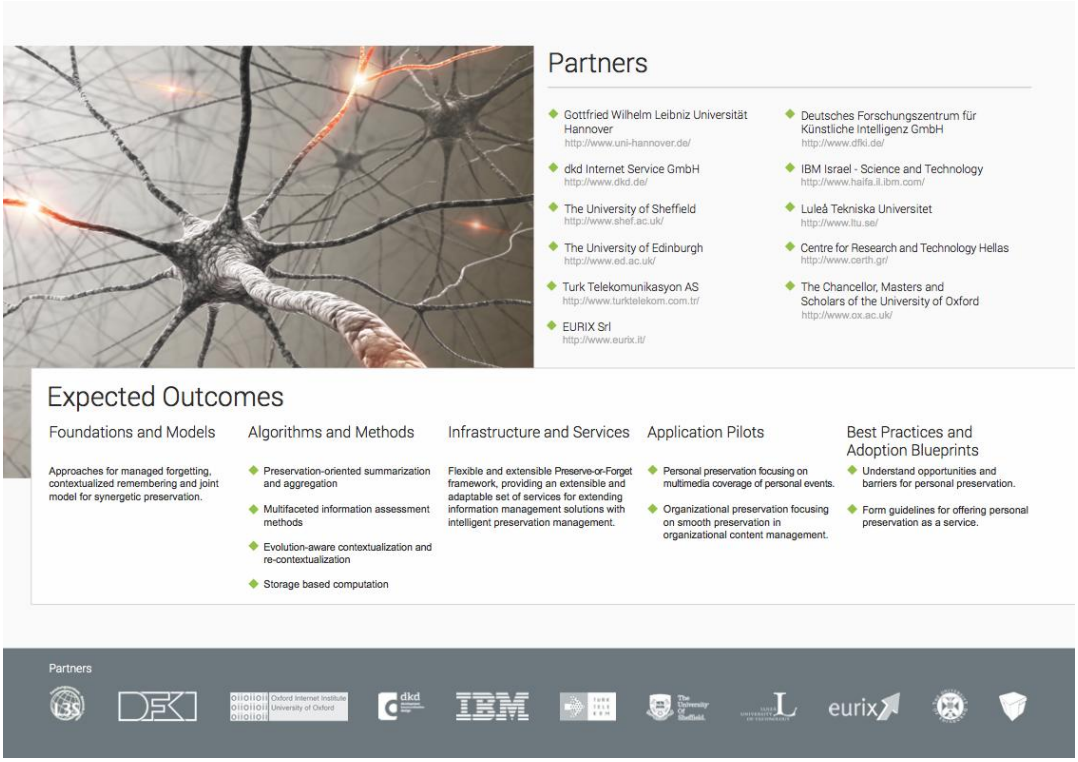


Figure 9: ForgetIT Brochure page 5

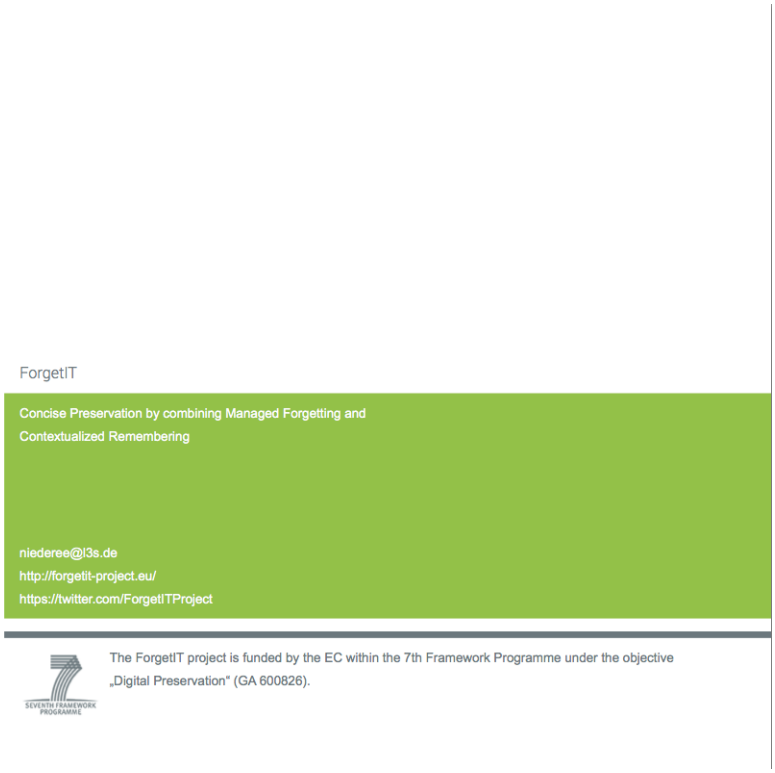


Figure 10: ForgetIT Brochure page 6

ForgetIT

SEVENTH FRAMEWORK PROGRAMME

Countries Involved: Germany, Sweden, Israel, Turkey, Greece, United Kingdom, Italy
Project Dates: Feb 2013 – Feb 2016

Concise Preservation by combining Managed Forgetting and Contextualized Remembering

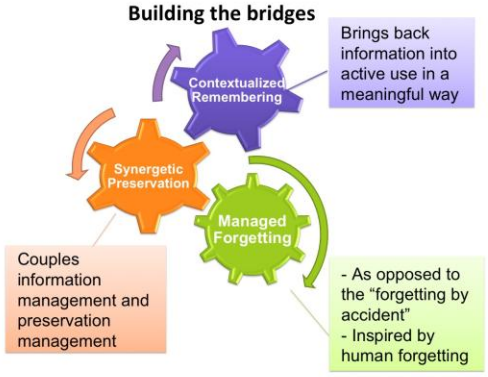
Project Abstract

ForgetIT combines three new concepts for easing the adoption of preservation in personal and organizational contexts:

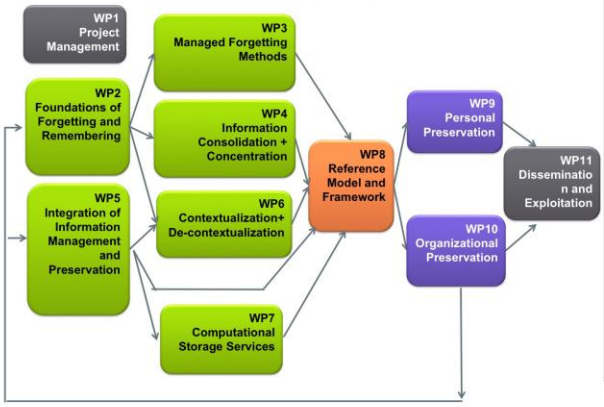
- ***Managed Forgetting should complement, not copy human memory*** by supporting resource selection for preservation and creating immediate benefit from preservation adoption.
- ***Synergetic Preservation enables a smooth transition between active use and preservation***.
- ***Contextualized Remembering keeps the archive understandable and useful***.

ForgetIT brings together an interdisciplinary team of experts including cognitive psychology.

Building the bridges



Overview of work packages



Partners

University of Oxford

The University Of Sheffield.

Expected Outcomes

Foundations and Models: Approaches for managed forgetting, contextualized remembering and joint model for synergetic preservation.

Algorithms and methods: Innovative methods for preservation-oriented summarization and aggregation of textual and multimedia content.

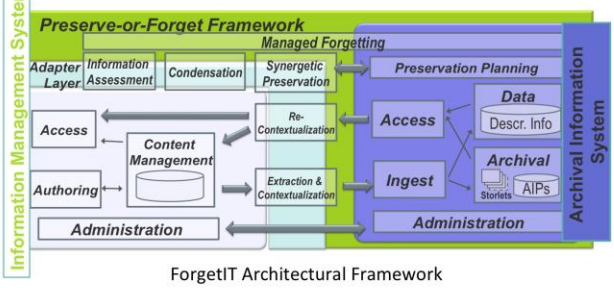
Infrastructure and services: Flexible and extensible Preserve-or-Forget framework, providing an extensible and adaptable set of services for extending information management solutions with intelligent preservation management.

Applications: Two application pilots

- personal preservation focusing on multimedia coverage of personal events
- organizational preservation focusing on smooth preservation in organizational content management.

Best Practices and Adoption Blueprints:

- Understand opportunities and barriers for personal preservation
- Form guidelines for offering personal preservation as a service.



ForgetIT Architectural Framework

www.forgetit-project.eu
@ForgetITProject

Figure 11: ForgetIT Poster

References

[1] “DOW ForgetIT (600826) 2012-09-07.pdf” Annex – I “Description of Work” for ForgetIT